

BUILDING THE CITY OF TODAY & TOMORROW

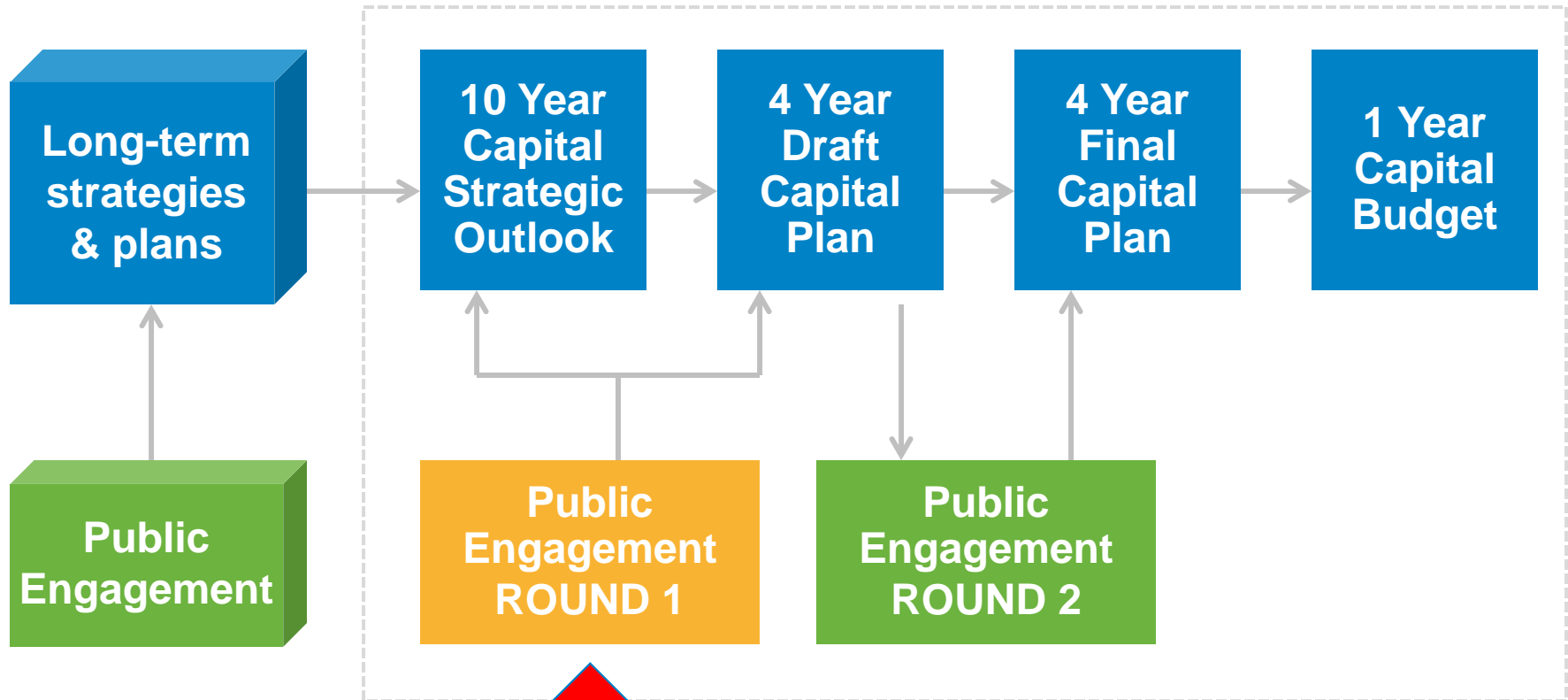
Long-Term Capital Planning Consultation Summary

June, 2014





Capital planning process





Consultation Overview

- As a first step in the capital planning process, the City asked the public to help us identify city-wide priorities for long-term maintenance and investment.
- Between May 5 and 18, 2014, we asked: “How would you rate city facilities and infrastructure in Vancouver? What do you think are the most important areas to invest in over the next 10 years?”

How did we reach out?

Consultation activity	Participants
Online Questionnaire May 5-18	963
Public open house May 8	10
Stakeholder meeting May 9	12
Public open house May 10	5

Outreach activity

Three half page colour ads, one each in the Courier, 24 Hours, and the Georgia Straight (circulation of over 300,000 total)

Highlighted news on vancouver.ca

Social media – 12 tweets, 1 Twitter ad, 3 Facebook posts, 1 Facebook ad, 1 LinkedIn Ad (over 2,100 click throughs total)

Email invitations shared through networks



Talk Vancouver member outreach (over 2700 members)



Consultation Overview

What did we hear?

For current investment priorities (the City of Today), participants identified:

Top five important city infrastructure assets	Top five city infrastructure assets rated in poor or fair condition (i.e. may need investment)
Waterworks 	Local roads
Sewers	Bus stops and shelters
Sidewalks	Cultural facilities
Seawall and trails 	Pools and rinks
Natural areas	Major roads

For investment priorities over the next 10 years (building the City of Tomorrow), participants identified:

Top three priorities for investment

Rapid transit

Affordable housing

Childcare



Summary of Feedback at Events





Consultation Overview

- Three in-person events were held May, 8, 9 and 10. All three events were held at City Hall. Attendance was low, especially in comparison to the questionnaire results.
- Factors for low attendance might have included the bad weather, the fact that May was a very busy month (other locations that we tried to book off-site were all unavailable due to events), the convenience of going online replacing the need to show up in person.

Who came?

Consultation activity	Participants
Two public open houses: Week day evening May 8, Weekend day May 10 Majority were Vancouver homeowners 40 and older	15
Stakeholder meeting May 9 Attendance: City advisory committees (Women's, Multicultural, Seniors, Persons with Disabilities), Vancouver Sports Network, West End BIA	12

Main themes heard

- Invest in affordable housing
- Improve access to affordable and available childcare
- Invest in active and interactive spaces - support healthy living, long-term thinking
- Improve housing accessibility - ensure equality for people with disabilities
- Leverage shared resources, invest in shared spaces
- Invest in community facilities



Questionnaire Topline Results





Questionnaire overview

- The questionnaire ran from May 5 to 18, 2014.
- A total of 963 respondents completed the questionnaire. The questionnaire was accessed in the following ways:
 - Direct invitation to Talk Vancouver panel members.
 - Open invitation to non-members via the Capital Planning project page on the City of Vancouver website.

Who did we hear from?

- More than three-quarters (77%) of respondents were between the ages of 30 and 64 (an almost equal split of 39% aged 30-44 and 38% aged 45-64).
- There is an almost equal gender split - 51% male and 47% female (1% transgender and 2% other).
- One-third of respondents (33%) have children in their household.
- More than half of respondents (57%) are homeowners, while 37% rent.

Is the questionnaire sample representative of Vancouver's population?

- The table on the following slide illustrates how the demographic characteristics compare to those of the population of Vancouver according to the most recent Statistics Canada data available.



Demographic comparison



Demographic group	City of Vancouver	Questionnaire respondents	Comment
Gender:			
Male	49%	51%	Slightly overrepresented
Female	51%	47%	Slightly underrepresented
Transgender	n/a	1%	Unable to compare as
Age:			
15-29	25%	14%	Underrepresented
30-44	28%	39%	Overrepresented
45-64	32%	38%	Overrepresented
65 and over	15%	9%	Underrepresented
Children:			
Children in household	33%	33%	Representative of Vancouver population
Home ownership:			
Homeowners	57%*	57%	Representative of Vancouver population
Renters	43%	37%	Underrepresented

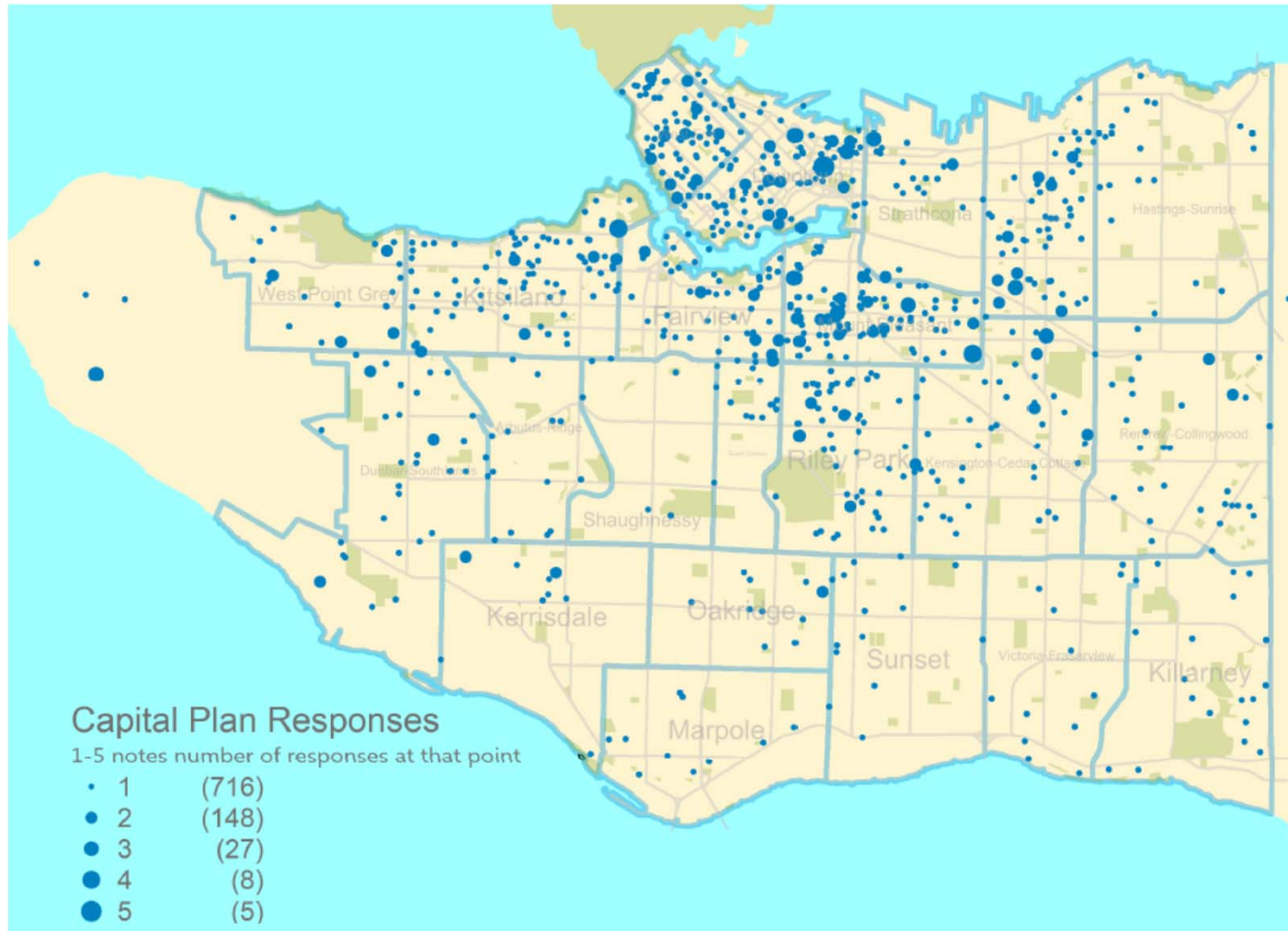
*57% of the population of Vancouver live in owner-occupied households (2006 Statistics Canada data).



Geographic representation



The following map shows respondent locations within the City of Vancouver. This includes 853 respondents (89% of the 963 total respondents), while 51 respondents (5% of the 963 total respondents) are located outside of the City of Vancouver. These respondents are located in Richmond, Burnaby, North Vancouver and UBC. There are 59 respondents (6% of total respondents) who did not provide their location (postal code).

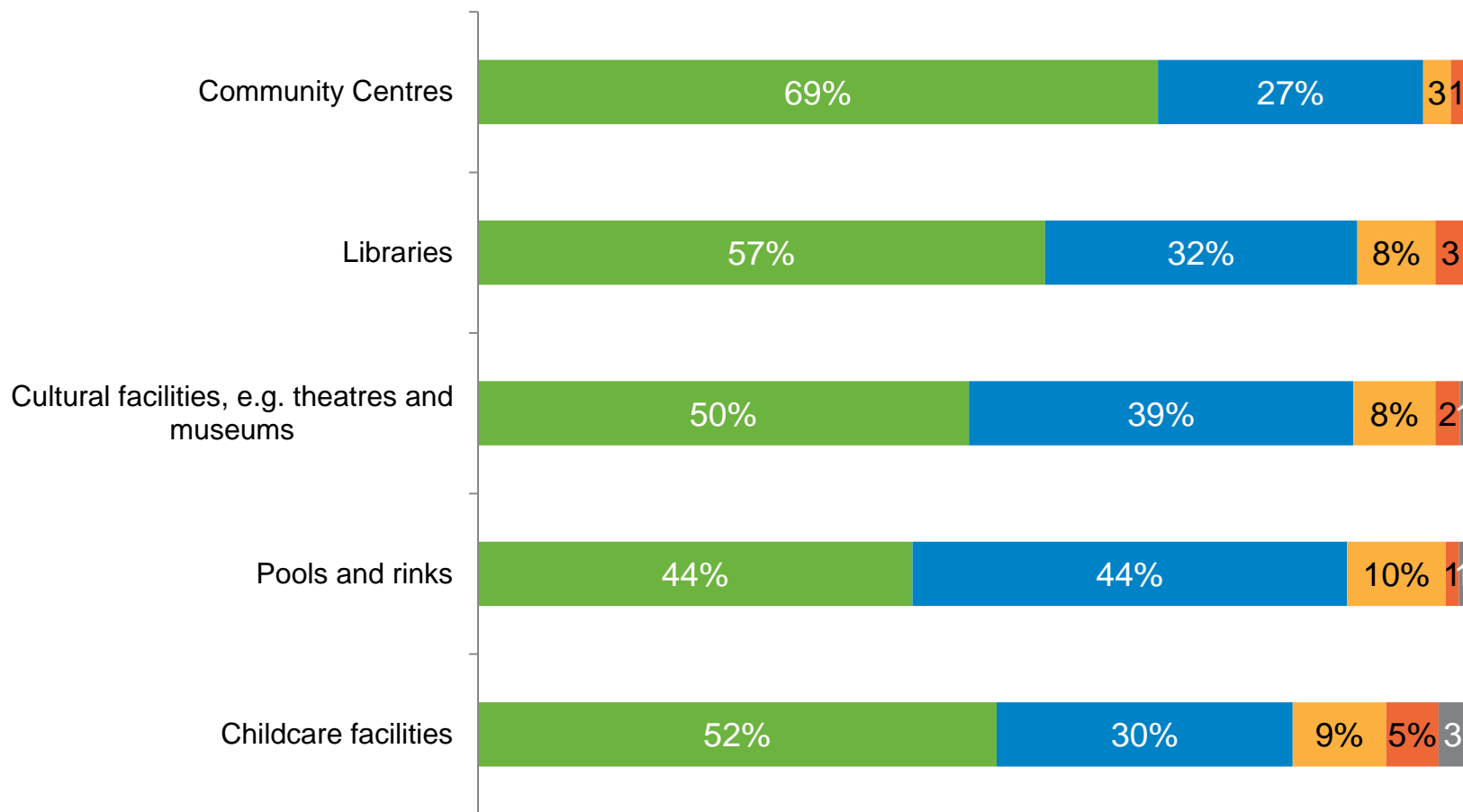




City of Today: Importance of Community Facilities



■ Very important ■ Somewhat important ■ Not very important ■ Not at all important ■ Not sure

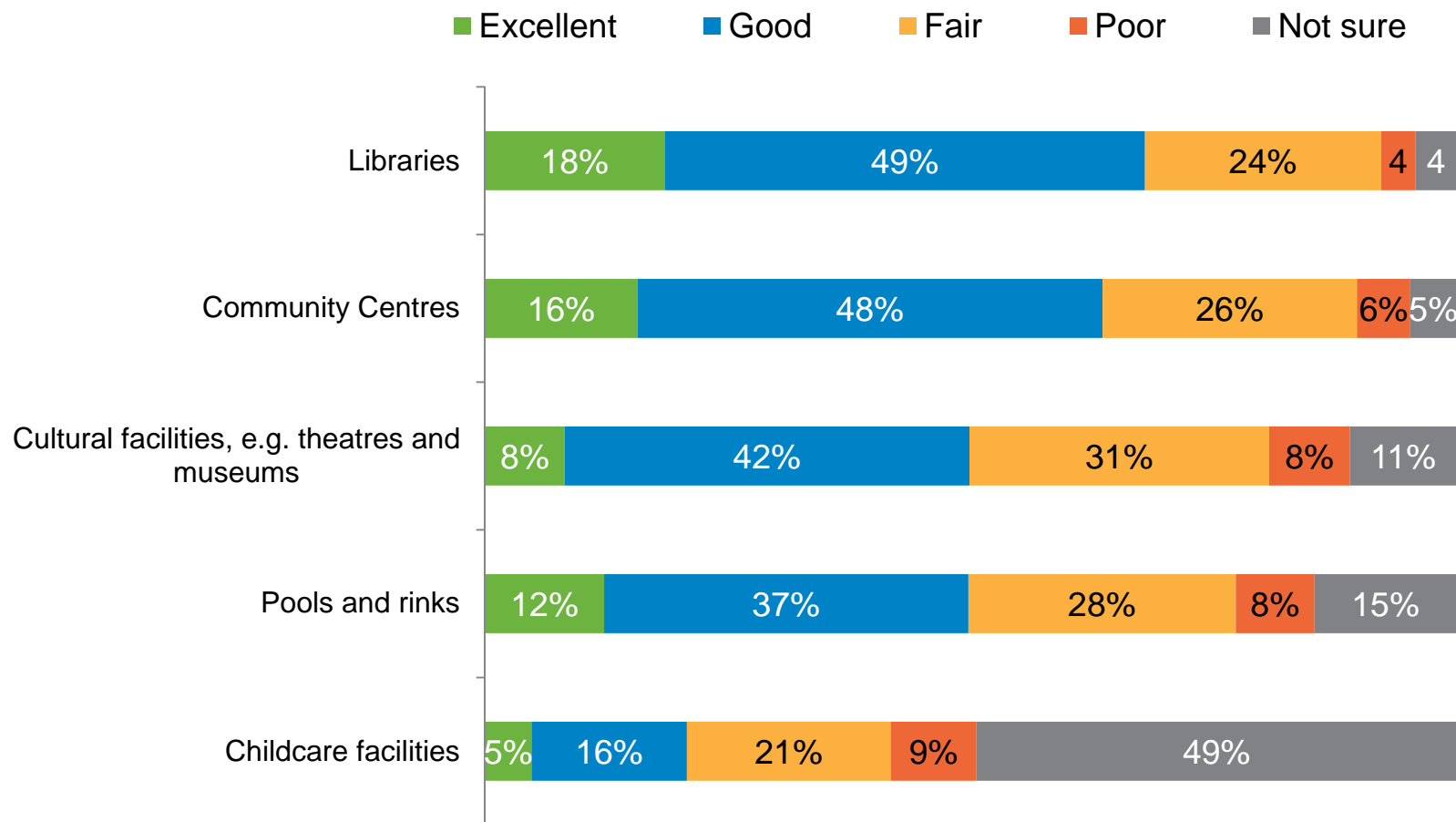


Base: All respondents (n=963)

Thinking about the larger community, how would you rate the importance of the following community facilities?



City of Today: Assessment of Community Facilities



Base: All respondents (n=963)

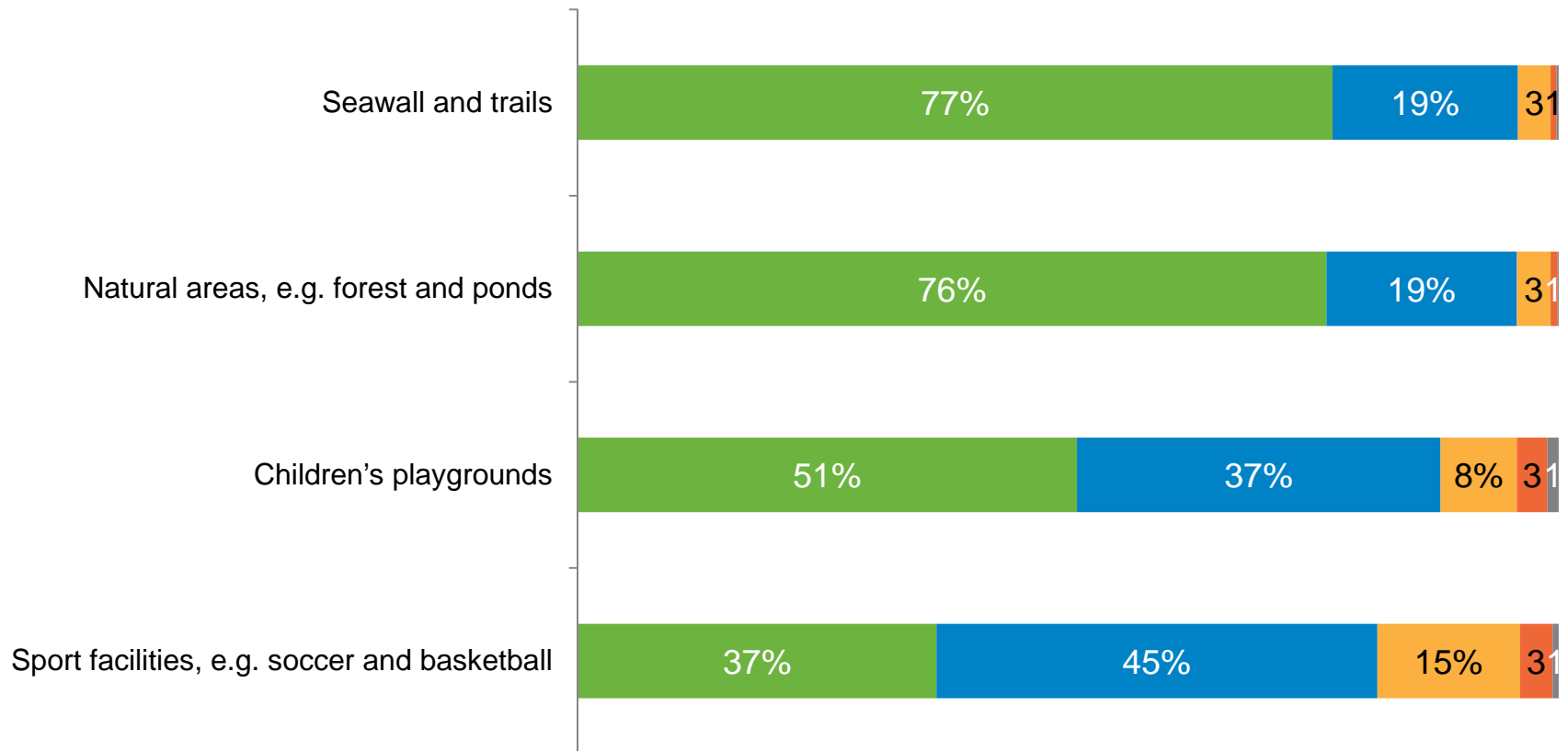
Thinking about their current physical condition and function, what is your overall assessment of the community facilities that you know:



City of Today: Importance of Park Facilities



■ Very important ■ Somewhat important ■ Not very important ■ Not at all important ■ Not sure

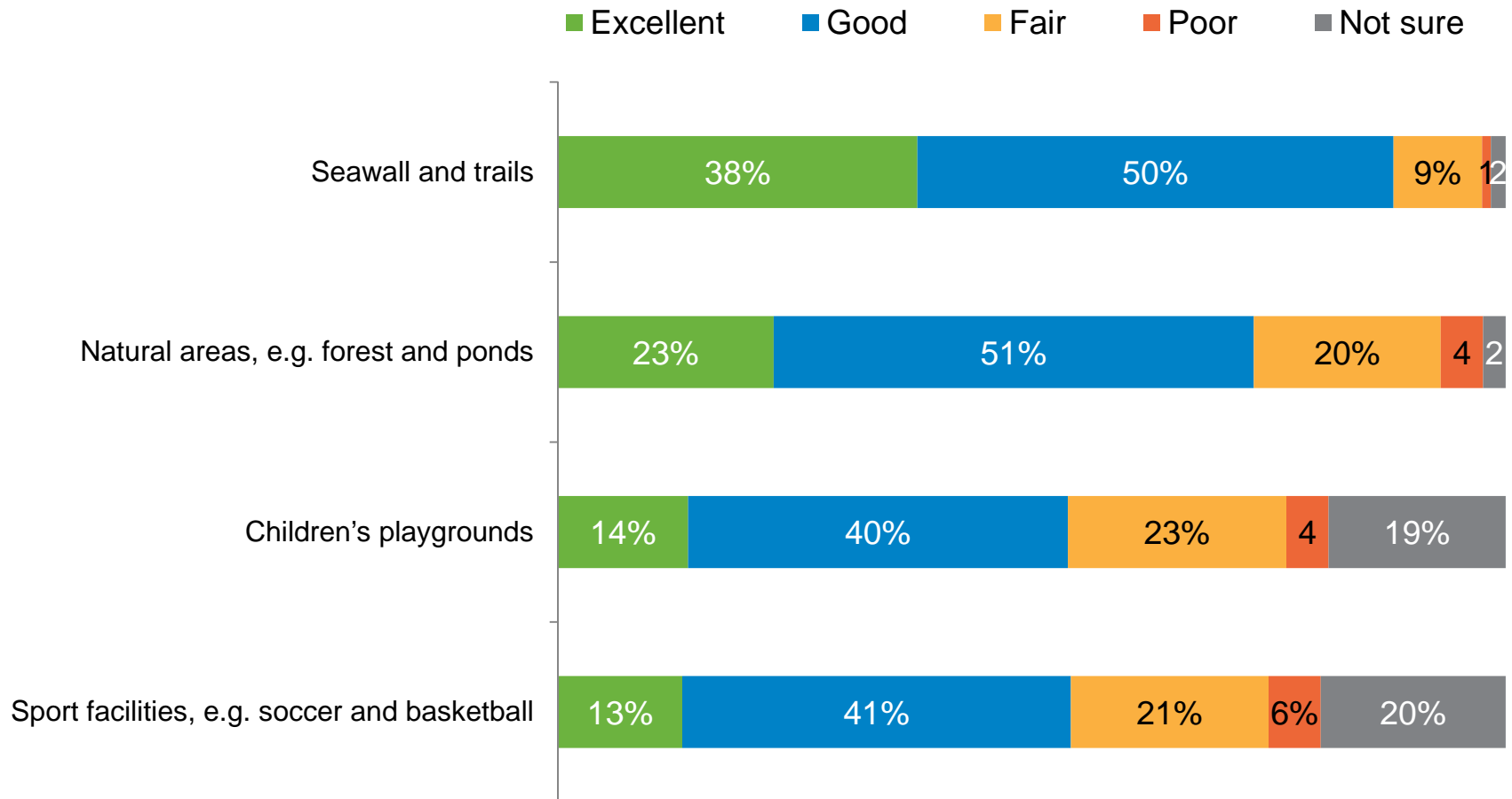


Base: All respondents (n=963)

Thinking about the larger community, how would you rate the importance of the following park facilities?



City of Today: Assessment of Park Facilities



Base: All respondents (n=963)

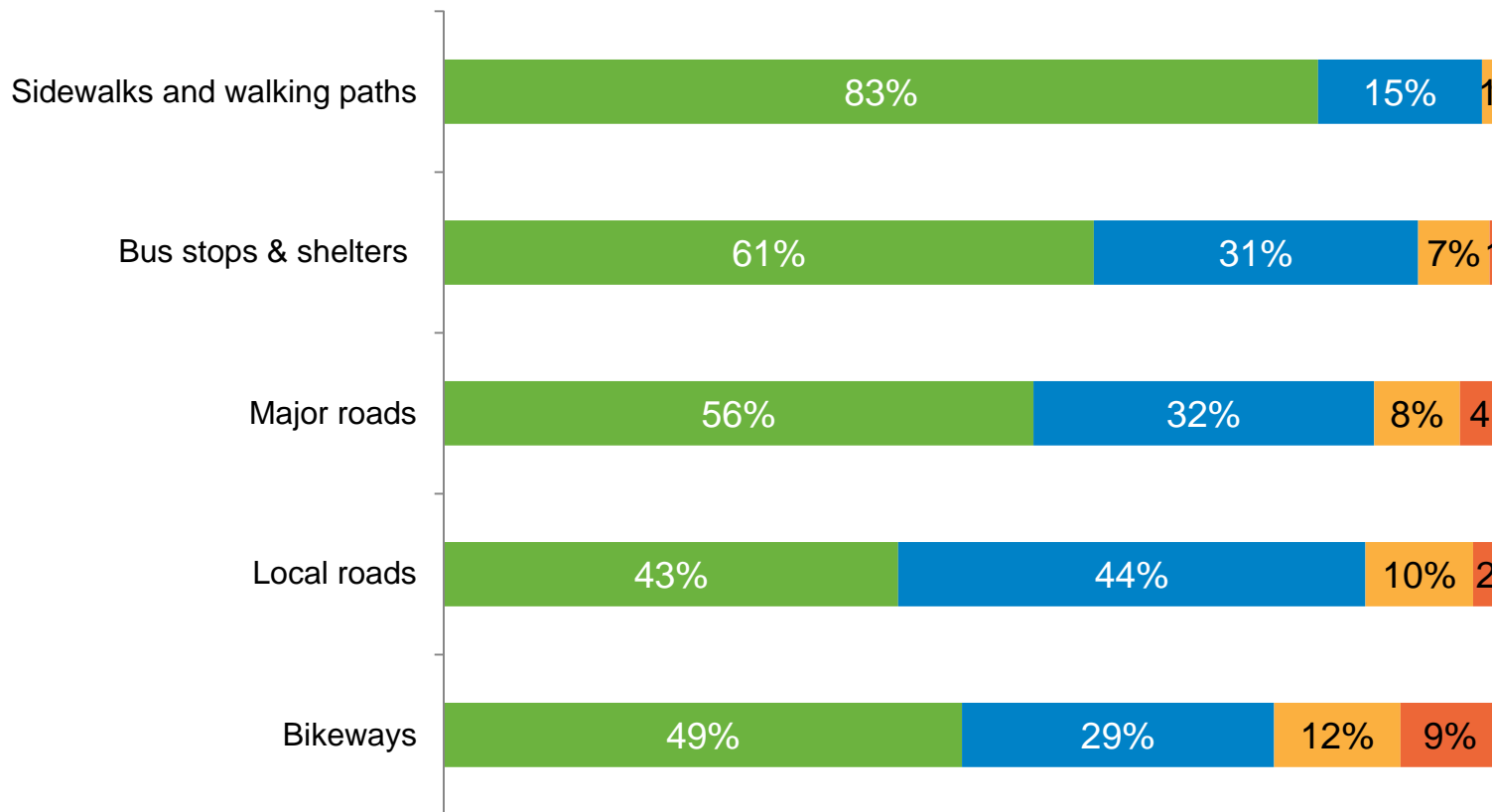
Thinking about their current physical condition and function, what is your overall assessment of the park features that you know:



City of Today: Importance of Transportation Facilities



■ Very important ■ Somewhat important ■ Not very important ■ Not at all important ■ Not sure

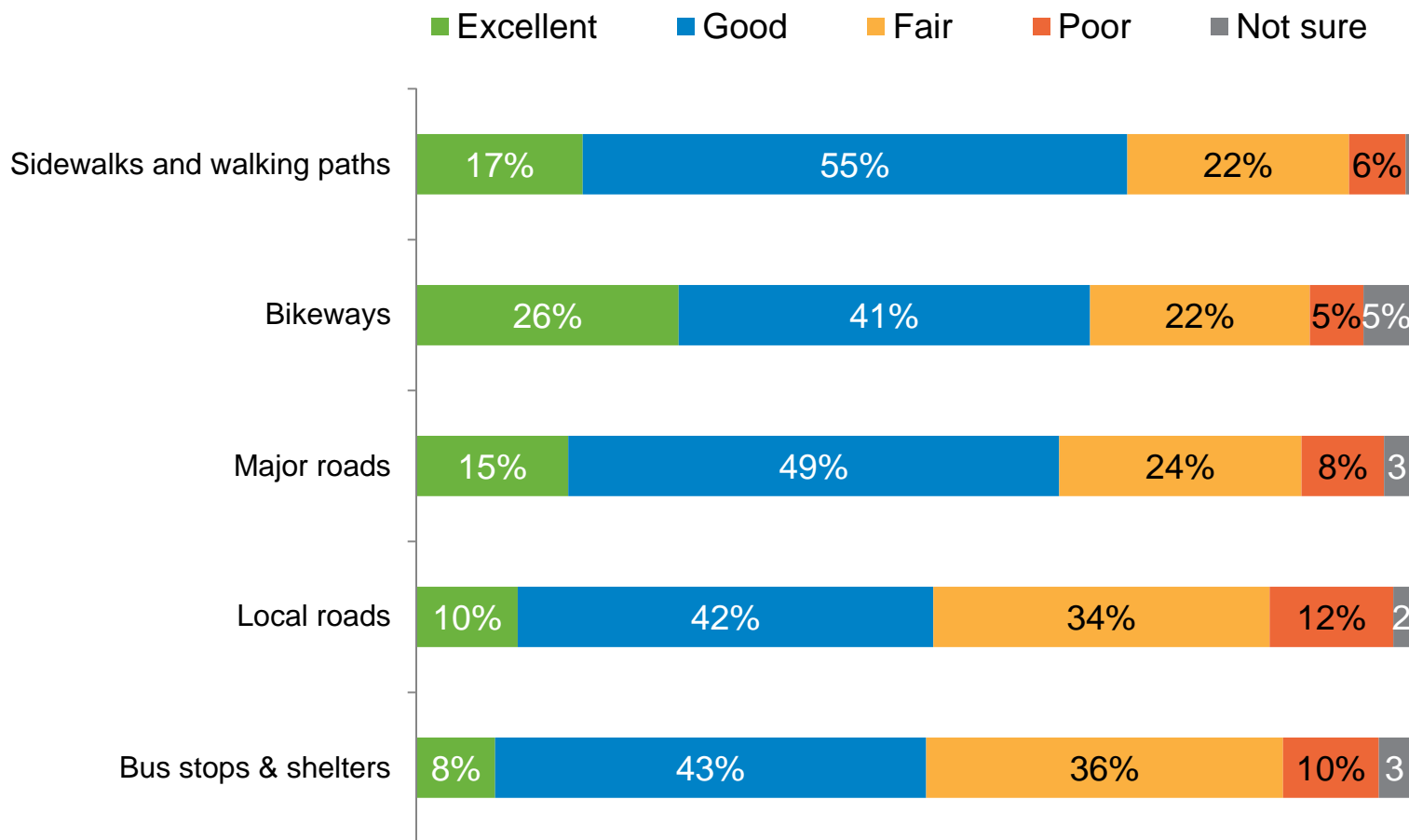


Base: All respondents (n=963)

Thinking about the larger community, how would you rate the importance of the following transportation networks managed by the City?



City of Today: Assessment of Transportation Facilities



Base: All respondents (n=963)

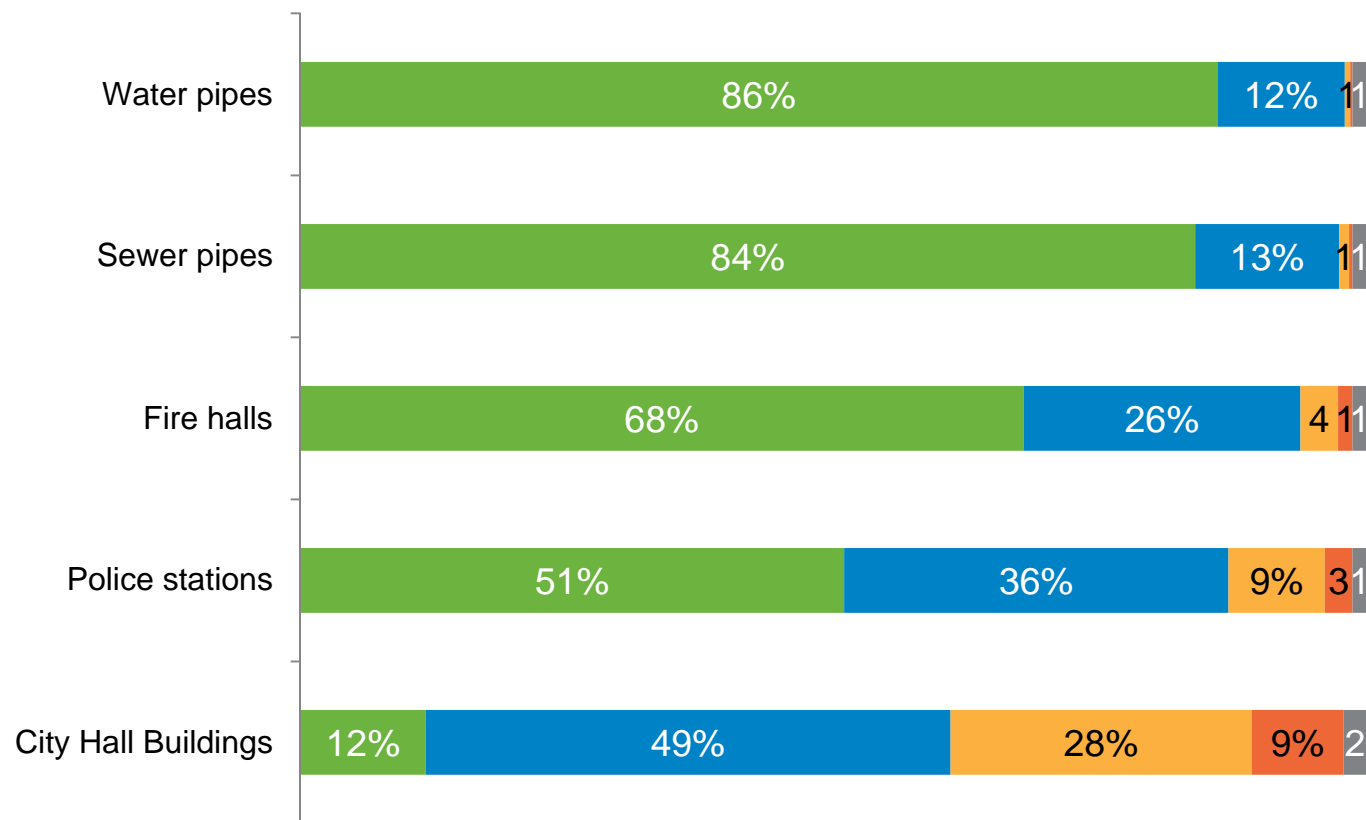
Thinking about their current physical condition and function, what is your overall assessment of the transportation networks that you know:



City of Today: Importance of Infrastructure Assets



■ Very important ■ Somewhat important ■ Not very important ■ Not at all important ■ Not sure

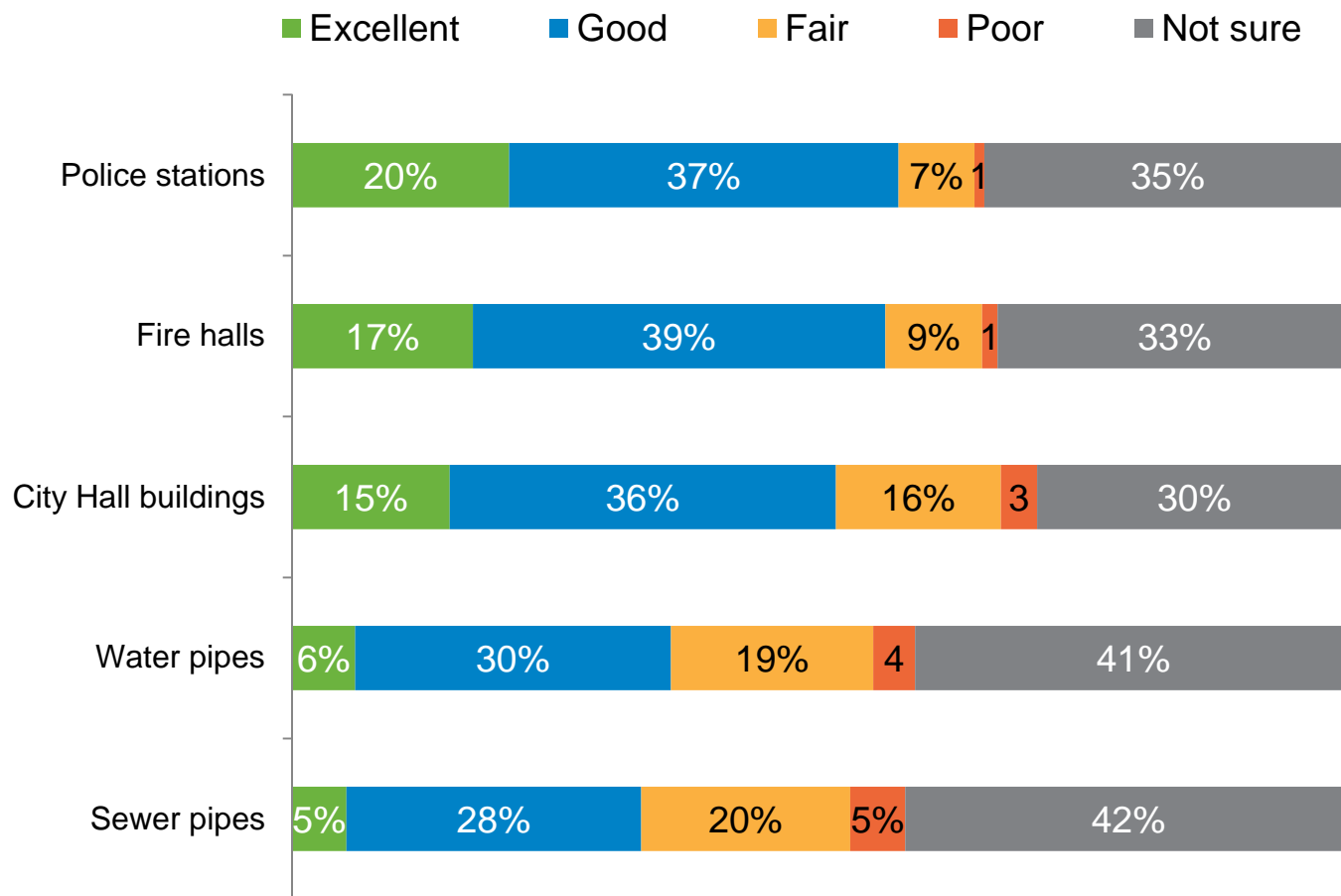


Base: All respondents (n=963)

Thinking about the larger community, how would you rate the importance of these other city infrastructure assets?



City of Today: Assessment of Infrastructure Assets



Base: All respondents (n=963)

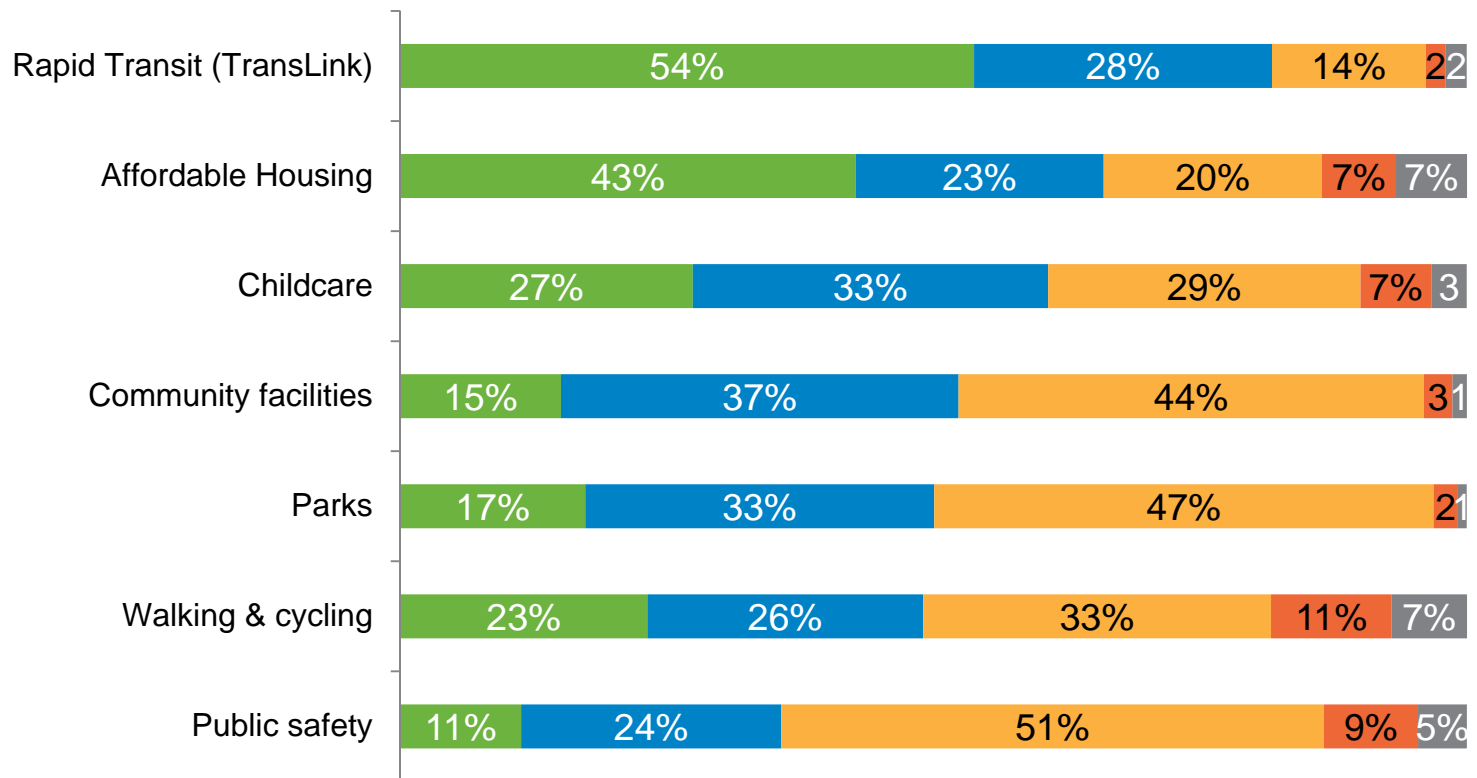
Thinking about their current physical condition and function, what is your overall assessment of the city assets below:



City of Tomorrow: Investment in Infrastructure



- Substantially more than today
- Somewhat more than today
- About the same as today
- Somewhat less than today
- Substantially less than today

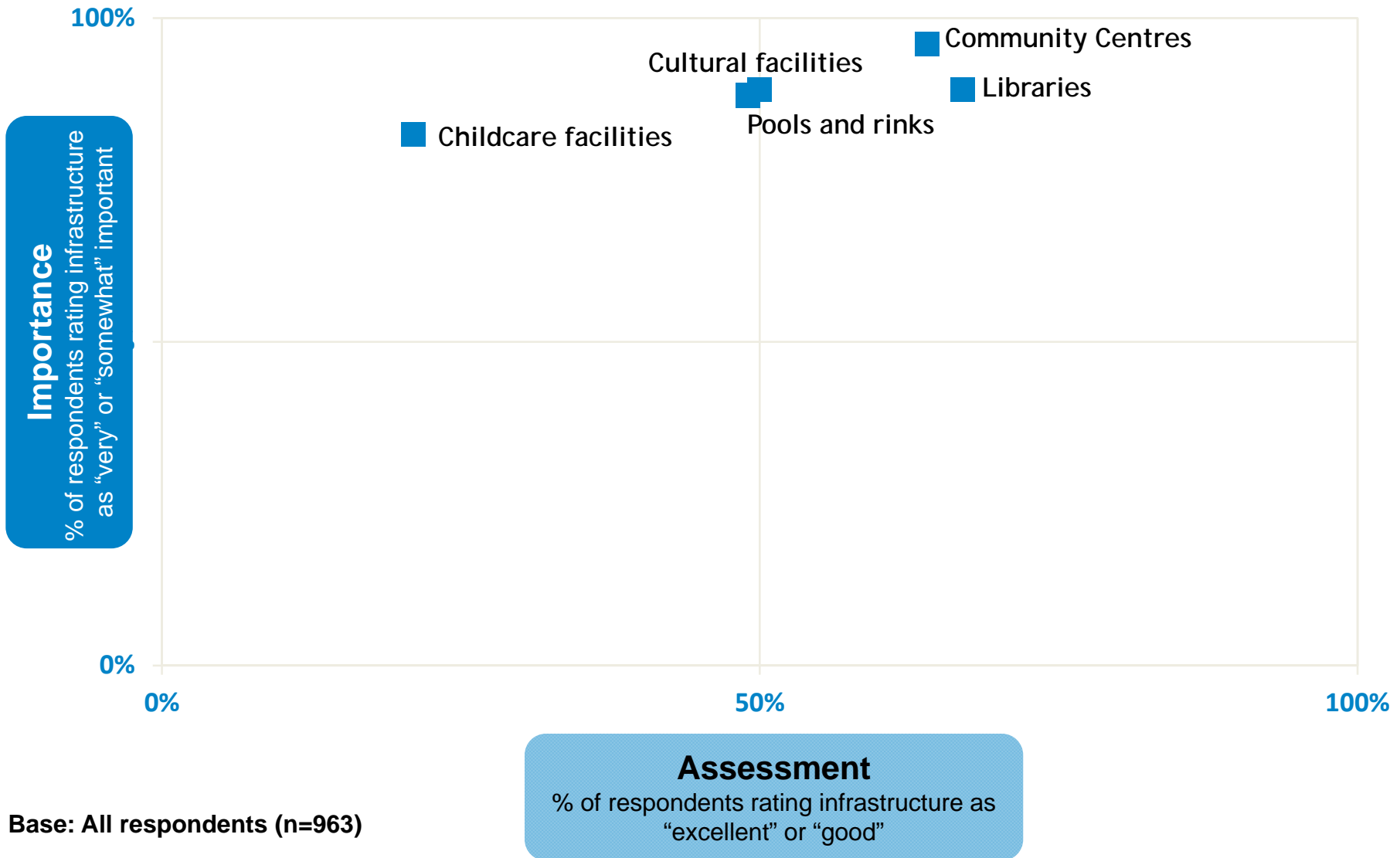


Base: All respondents (n=963)

Thinking about Vancouver's needs in 10 years, how would you invest in the areas below? Would you invest more, less or about the same when compared to today:

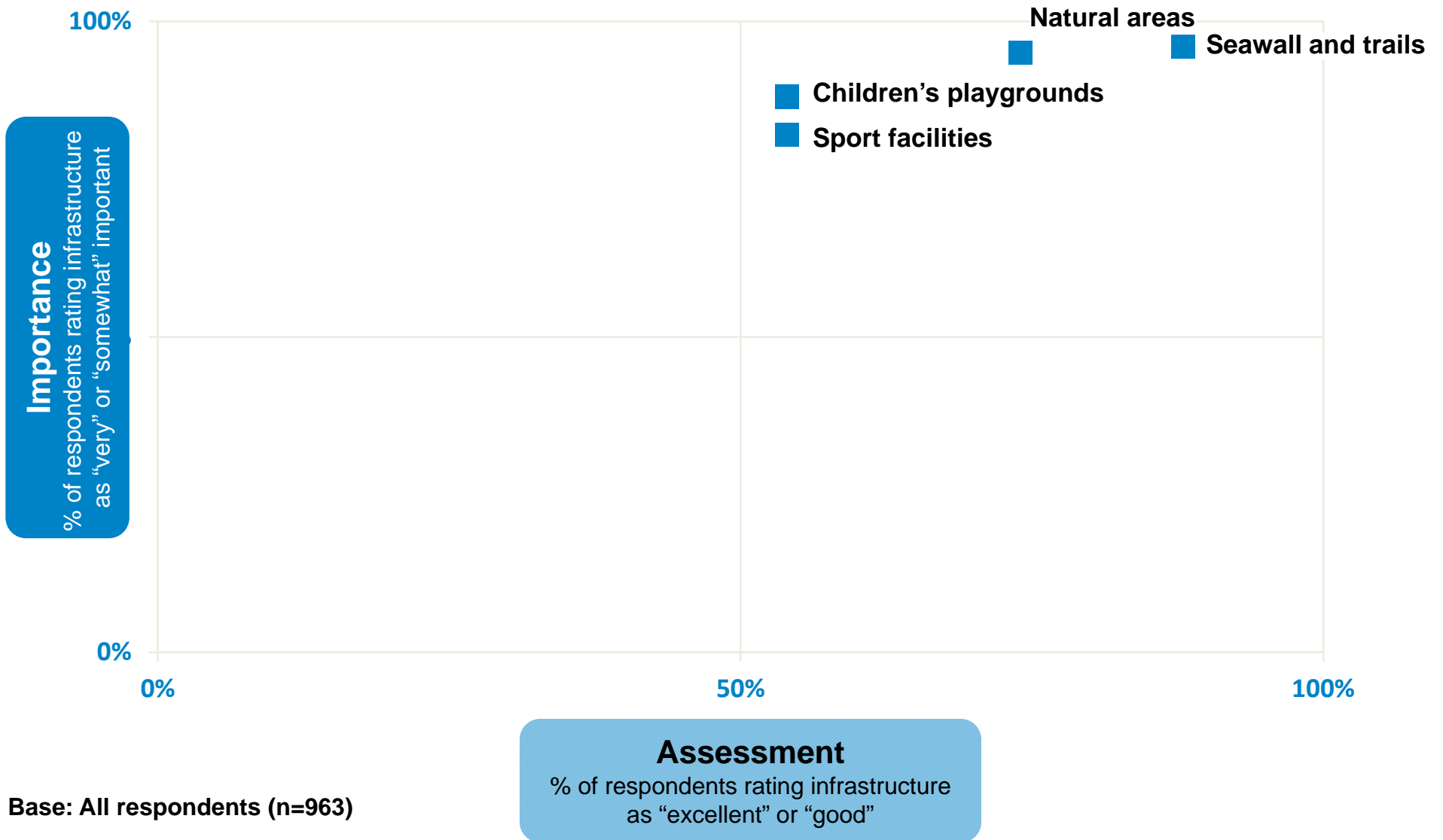


Overall Assessment: Community Facilities



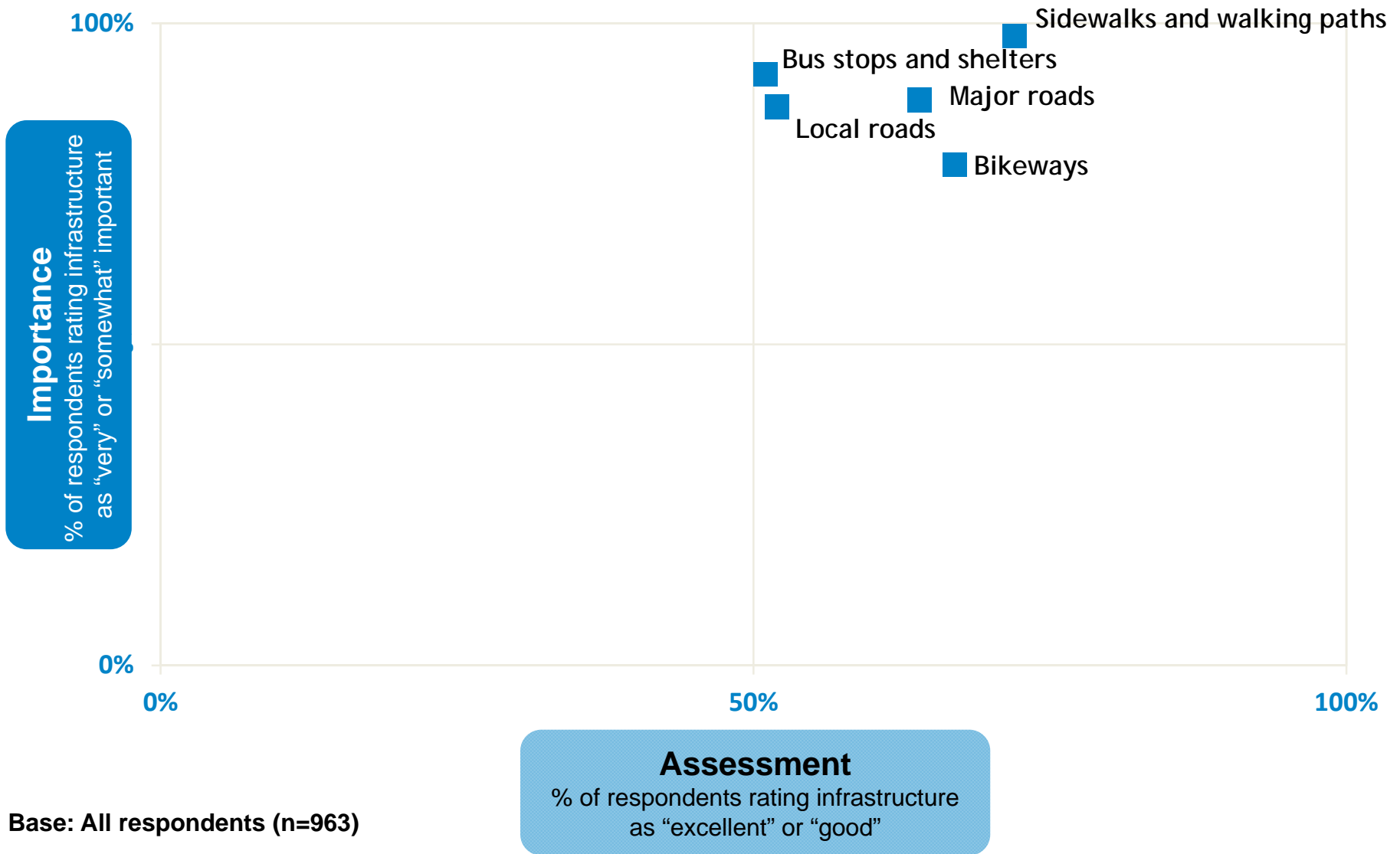


Overall Assessment: Parks



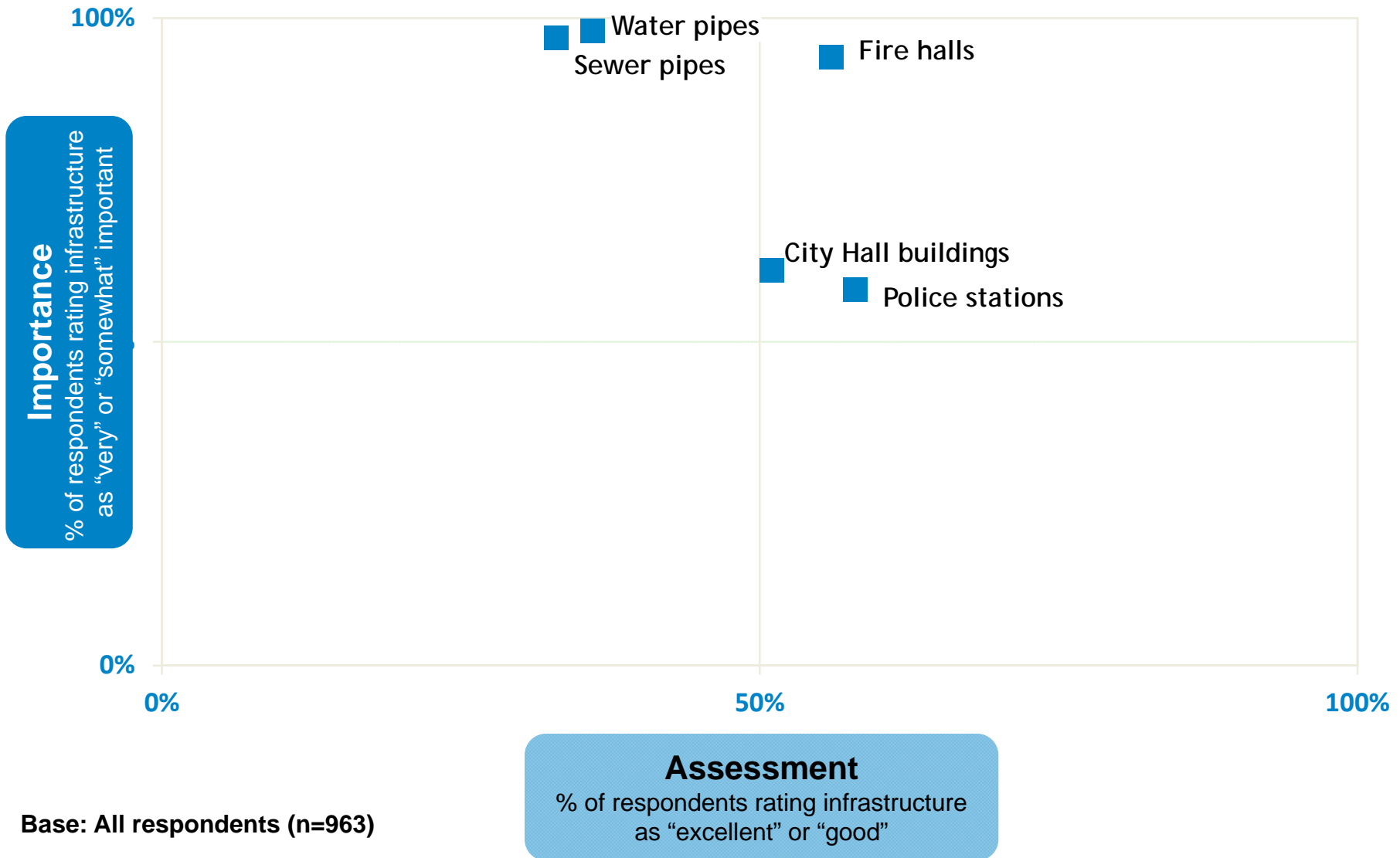


Overall Assessment: Transportation





Overall Assessment: Infrastructure



| Next steps

- Thank you to everyone who took the time to share their views with us.
- Public feedback will shape our update to the 10-year Capital Strategic Outlook as well as the development of the Draft Capital Plan for 2015-2018. Draft capital plan documents will be released for public review in late June or early July.